



Jason Robert Yingling

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Education

- January 2011 – Present **Missouri State University** | *Springfield, MO* *GPA: 3.63*
Master of Business Administration
Expected Graduation: May 2012
- August 2006 – May 2011 **Missouri State University** | *Springfield, MO* *GPA: 3.79*
B.S. in Marketing with emphasis on Advertising and Promotion
B.S. in Electronic Arts with emphasis on Multimedia Studies
- 2006 – Present National Society of Collegiate Scholars
 - 2006 – 2011 Missouri State Honors College
 - 2009 – 2011 Media, Journalism, & Film Advisory Board
 - 2010 & 2011 Missouri State Ad Team – Interactive Director
 - 2010 Robert B. Noble Award for Excellence in Advertising

Experience

- January 2011 – Present **Plaster Student Union** | *Springfield, MO* **Marketing Graduate Assistant**
I develop, design and implement marketing materials and strategies for the Missouri State University Plaster Student Union. I also work extensively to promote the Union via social networking.
- May – July 2010 **CBS College Sports Network** | *New York, NY* **Creative Services Intern**
I was tasked with designing print and web graphics for use internally and externally by the CBS College Sports Network. Projects included mailers to be sent to clients, logos for television shows, internal presentations, etc.
- 2009 – Present **Freelance Design** | *Springfield, MO*
Various web and print based design for organizations such as the Beartones, Our House Foundation, Woundcare One, and the MSU MBA program.

Activities

- January – May 2010 **Missouri State Ad Team** | *Springfield, MO* **Interactive Director**
January – May 2011 Led the interactive team in designing and developing websites for the National Highway Traffic and Safety Administration and a breast cancer awareness campaign for St. John's Hospital – Lebanon.

Skills

Photoshop, Illustrator, Dreamweaver, HTML, CSS, JQuery, Javascript, Flash, Premiere, AfterEffects, Actionscript, MS Office Suite